#### LENDI INSTITUTE OF ENGINEERING AND TECHNOLOGY

An Autonomous Institution

Approved by AICTE & Permanently Affiliated to JNTUK, Kakinada Accredited by NAAC with "A" Grade and NBA Jonnada (Village), Denkada (Mandal), Vizianagaram Dist. – 535 005

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# Report on Lendi Innovation and Start-up Policy (LISP)

Online sessions

Session: 2

Topic: Lendi Innovation and Start-up Policy (LISP) for students and faculty –2021 (Short term and Long Term Plans & KPI)

Date: 15-04-2021 Platform: Online (Zoom Meeting)

The Lendi Innovation and Incubation Cell has conducted second online Sessions on Lendi Innovation and Start-up Policy (LISP) Short term and Long term plans and Key perform indicators. Session -2 had been taken by Dr. A. Pankusam, Professor, Convener IIC and LISP at 2.30 PM on 15-04-2021. The topic discussed around framing of Lendi Innovation and Startup Policy (LISP) and its Short term and Long term plans and Key perform indicators. For the first fifteen minutes he addressed about need and possibilities of implementation of the strategic plans. The main objective of LISP is to be established is to be develop and strengthen the campus innovation and start-up activity. He then briefed on LISP, its future directions and the KPI areas. Later after he elaborated on the Short term and Long term plans aspects and Key perform indicators of LISP 2021 which are

## **Short Term plans:**

- Establish Innovation, Pre-incubation, Incubation and startup facilities on the campus
- Conduct two training programs/FDPs/EDPs/ Workshops / Lectures / Seminars/e-Talk etc per year for skill and competency development.
- Organize two competition events like campus Hackathon and Boot-camps etc. per year.

## **Long term Plans:**

- Developing a Critical Mass of Motivated Students & Faculties with Entrepreneurial Orientation & Skill.
- 50% of student & faculty mass with entrepreneurship Orientation
- 5% of Graduate students will choose Entrepreneurship as career
- 5 Established Start-ups

# **Key Performing Indicators:**

- No. of training programs/FDPs/EDPs/ Workshops Lectures/Seminars/e- Talk etc per year for skill and competency development.
- No. of competition events like campus Hackathon and Boot-camps etc. per year.

• No. of Students to complete Entrepreneurship Education through MOOC, Class Room, and Experiential Learning programs.

This session was exceptionally informative and inspiring. At the end of this session we were asked the members and participants to give their valuable suggestions. 56 faculty members, 3 alumni students, 2 parents and all committee members have enthusiastically participated in the online session.

#### Zoom link

Inviting you to a scheduled Zoom meeting.

Topic: "Innovation and Start-up growth in India" Time: Apr 15, 2021 02:30 PM Mumbai, Kolkata, New Delhi Join Zoom Meeting

https://zoom.us/j/92911614857?pwd=NTJKTjErWXNocWl6MjJhS3AzbHVFdz09

Meeting ID: 929 1161 4857

Passcode: lisp

You tube Link: https://youtu.be/PHfgu9Thhcc

Dr .A.V. Paramkusam, Professor In charge of IIC Convener of Lendi Innovation and Start-up Policy (LISP)

## **PHOTOS:**

